# BRIGHTSIGN XD1132 PROMO TOUCH DEMO GUIDE
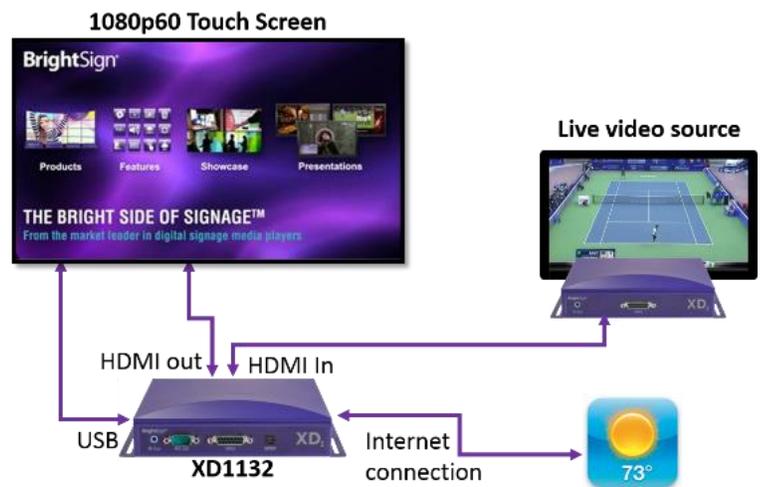
## Setup and Use Instructions

This BrightSign XD1132 Promo Touch Demo is interactive via a touch screen. It highlights BrightSign's products, features and customer installations, and has a set of example digital signage presentations.

## Required Equipment

1. BrightSign XD1132 unit
   - setup for local area networking
   - connected to an Internet connection (if no Internet connection is available, the weather widgets simply will not populate in the Retail TV Wall and Hospitality example demos)
   - running firmware v5.1.33 or higher
2. SDHC Class 10 memory card containing the published BrightSign XD2 Promo Demo
3. 1080p60 Touch screen
4. Two HDMI cables
5. BrightSign XD player connected to the HDMI Input of the XD1132 and playing a 1080p looping video or any other video source with an HDMI output

## Setup Instructions

1. Download the published presentation from this link: http://www.brightsignnetwork.com/download/Q1-2015-Demos/PromoXD2_Jan2015_PUBLISH.zip
2. Unzip the published presentation file and copy the entire contents of the zip file onto an empty Class 10 SD card.
3. Connect the BrightSign XD1230 player as shown in the diagram below.
   - The XD unit connected to the HDMI input should be playing a looping video presentation of your choice.
2. Insert the SD card containing the published presentation into the XD1230 and apply power to run the presentation.

# Operating the BrightSign XD Promotional Presentation

This presentation is interactive using a touch screen. There are four primary sections to demonstrate: Products, Features, Showcase, and Presentations. Each is described below:
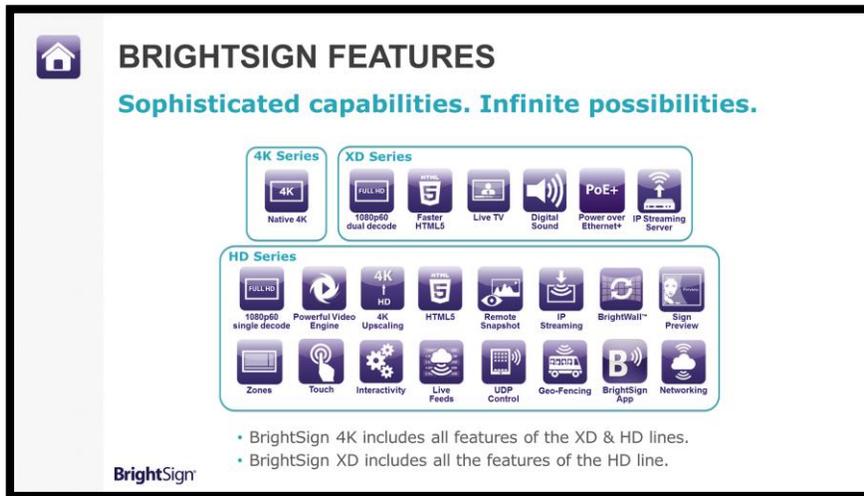


*BrightSign Promotional Presentation Main Screen*

## PRODUCTS

- Tap on the **three different sections of the Products** graphic to launch a set of images for each topic.
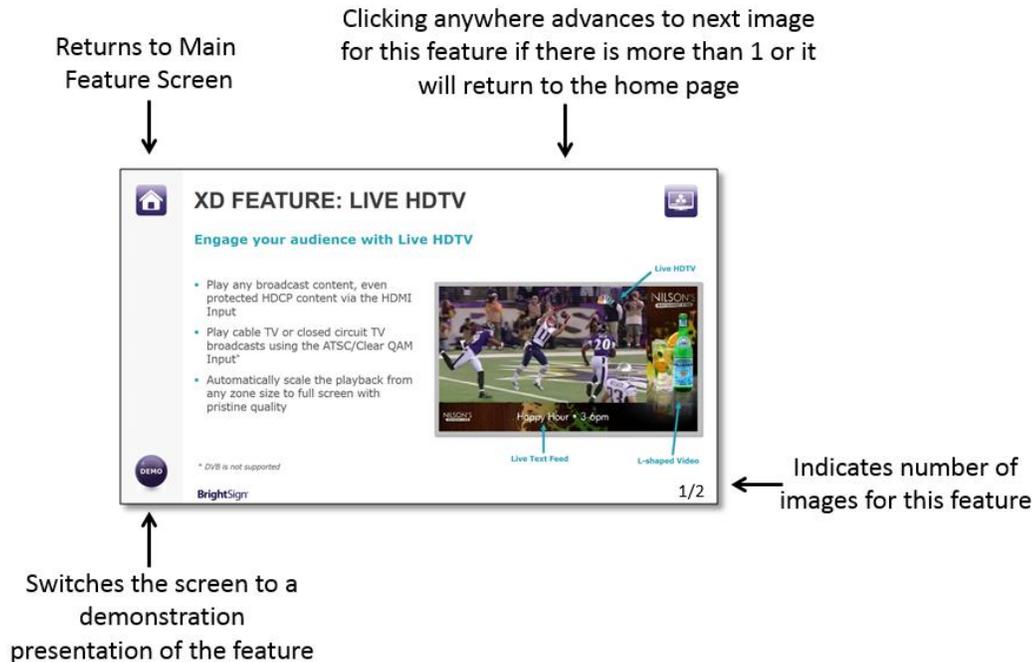- Tap on the **home** icon to return to the main presentation screen.

## FEATURES

- Tap on the icon for the feature you wish to learn more about.
- Tap on the **Home** icon to return to the main presentation screen.



Once you tap on a **Feature** icon, you have the following options:

- Tap anywhere on the screen to advance to the next slide in the feature series.
- Tap the **Home** icon to return to the main feature page. If only one slide is available for the feature, tapping anywhere on the screen will also return to the Feature home screen.
- Tap the **Demo** icon (if available) to switch to a presentation that demonstrates the feature

## SHOWCASE

Tap on the **Showcase** graphic and select from a wide range of videos (some with audio) that highlight BrightSign customer installations. To return to the main promotional-presentation screen, select the **BrightSign** logo in the upper-left corner of the screen.



## PRESENTATIONS

Tap on one of the presentations shown to switch to the presentation shown.  The text below each presentation picture describes the features it demonstrates.



**Notes:**

1. If the  icon is not pictured in the presentation, please follow the instructions below on where to tap the screen in order to return to the main menu.

   - Retail Fashion demo

- o Tap on the left side of the screen to show full screen 1080p video playback.
- o Tap the left side of the screen again to return to the dual video playback screen.
- o Tap the Lily Sare logo in the center of the screen to return to the main menu.
- Retail TV Wall
  - o Tap anywhere on the screen to return to the main menu.
- Retail Checkout
  - o Tap anywhere on the screen to return to the main menu
- Smart Menu Board
  - o Tap anywhere on the screen to return to the main menu.
- Museum Ticket Sales
  - o Tap anywhere on the right side of the screen to return to the main menu.
- Corporate Reception
  - o Tap anywhere on the left side of the screen to return to the main menu.

2. To use the BrightSign App with the demos that support it, the XD1132 will need to be connected to a local area network connection and setup for networking.

3. To show live TV in the demos that support it, the XD1132 must have a video source connected to the HDMI input.