

BRIGHTSIGN XT1143 PROMOTIONAL TOUCH PRESENTATION DEMO GUIDE

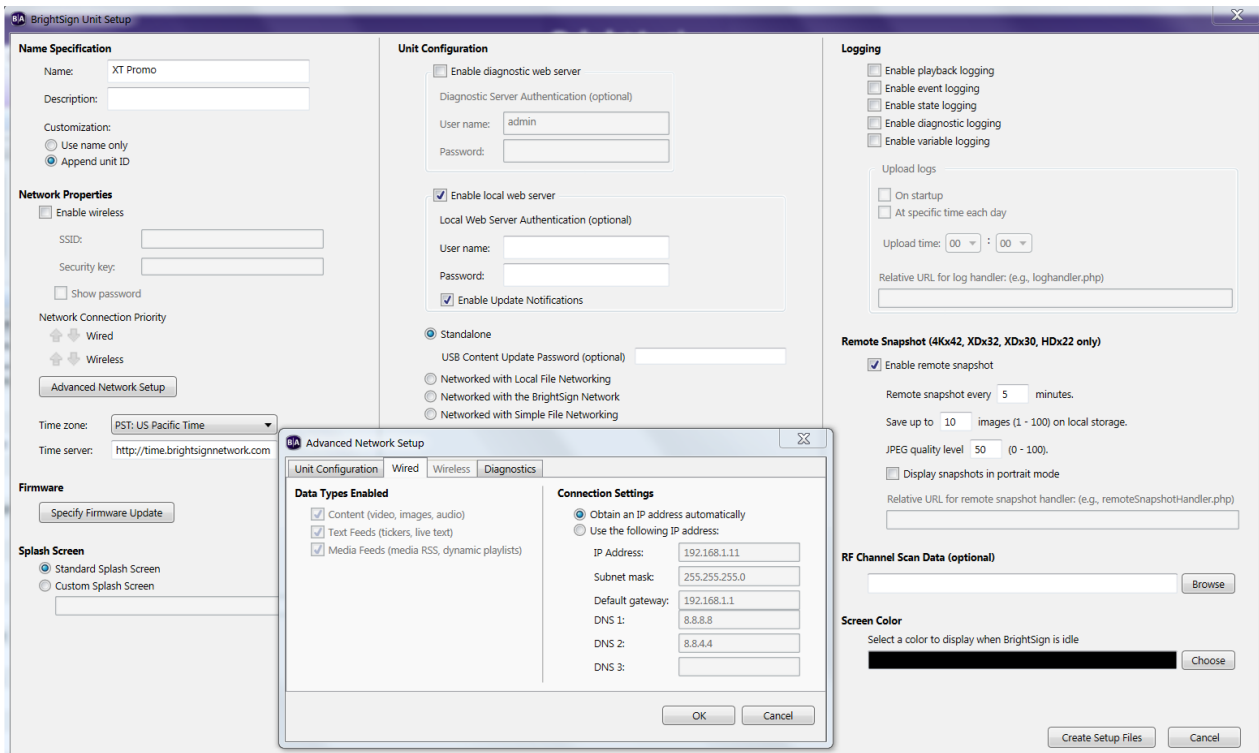
Setup and Use Instructions

This BrightSign XT1143 Promotional Touch Presentation is interactive via a touch screen or a USB mouse. It tells the whole BrightSign story including Corporate information, products, features, partners, showcase projects, and a set of example digital signage presentations that demonstrate various BrightSign features and capabilities.

Required Equipment

1. BrightSign XD1143

- Firmware v6.2.39 or higher
- Connected to an Internet connection (if no Internet connection is available, the weather widgets, social media and other live feeds will not populate in the example demos)
- Player setup for standalone networking with local web server enabled for BrightSign App compatibility in some example presentations. Please note that Network Setup files can be downloaded from the demo website which will apply the following settings:

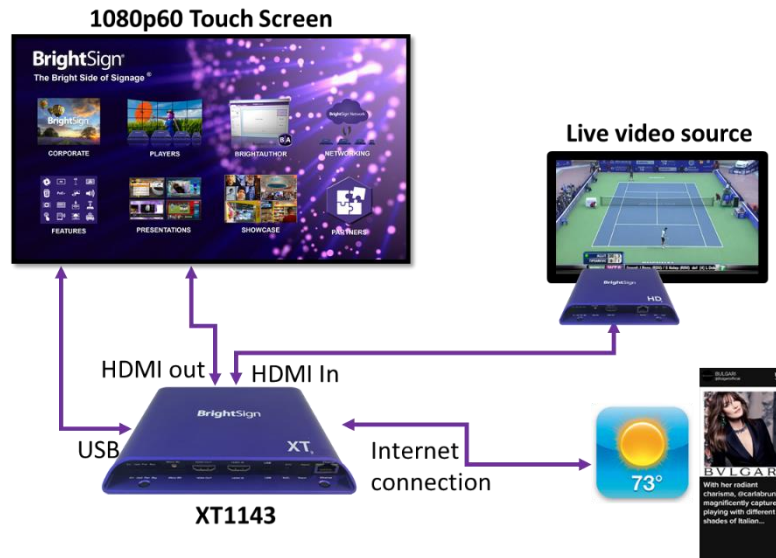


2. MicroSD Class 10 memory card containing the published XT Promo Demo
3. 1080p60 Touch screen or 1080p60fps screen with a USB mouse connected to the XT player
4. Two HDMI cables
5. A video source plugged into the XT1143's HDMI input (can use another BrightSign player playing a video)
6. iOS device running the BrightSign app

Setup Instructions

1. Download the published presentation from the [XT Demo Download webpage](#)

2. Unzip the published presentation file and copy the entire contents of the zip file onto an empty Class 10 MicroSD card.
3. Connect the BrightSign XT1143 player as shown in the diagram.
 - The unit connected to the HDMI input should be playing a looping video presentation.
2. Insert the MicroSD card containing the published presentation into the XT1143 and apply power to run the presentation.



Operating the BrightSign XT Promotional Presentation

This presentation is interactive using a 1080p60 touch screen or USB mouse. There are 8 sections to select and demonstrate as indicated on the Main Presentation Screen below.



XT Promotional Main Presentation Screen

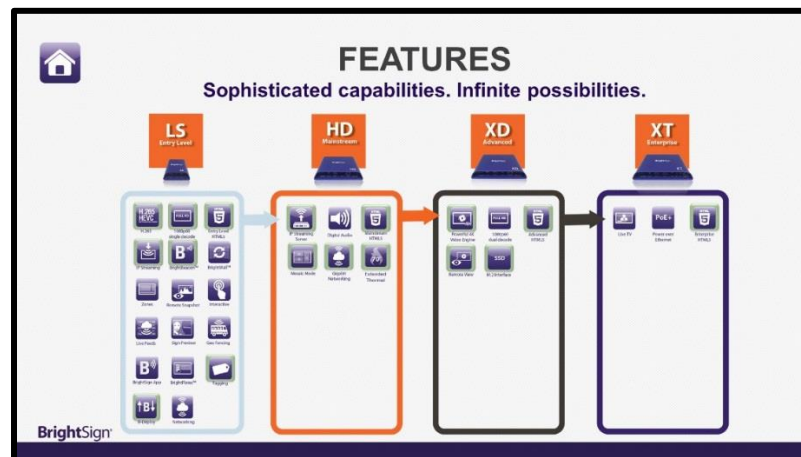
1. Operation of Corporate, Players, BrightAuthor, Networking Sections:

These sections walk through a set of images that describe each topic in detail. The number of slides for each topic is indicated in the lower right corner of each image.

- Tap anywhere on the screen to advance to the next slide.
- Tap the **Home** icon to return to the Main Presentation Screen.

2. Features Section:

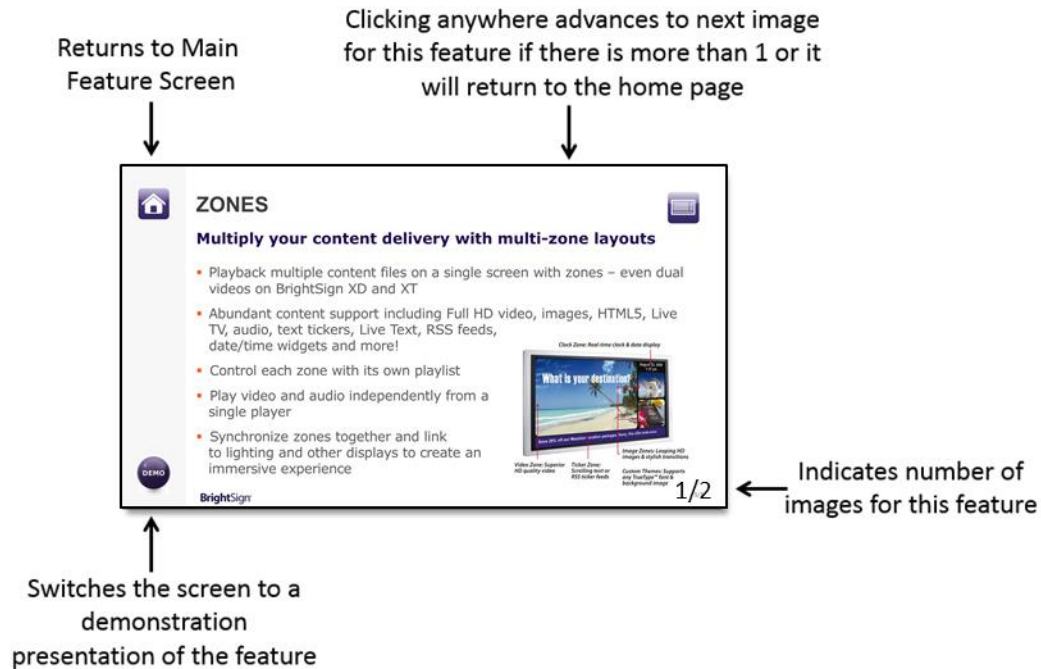
- From the Main Feature Screen, tap a **feature icon** to learn more about it. The green highlighted icons are features that are new to BrightSign in general or new to that model. Tap the **home icon** in the upper left corner to return to the Main Presentation Screen.



Main Feature Screen

- Once you tap on a **Feature** icon, you have the following options:

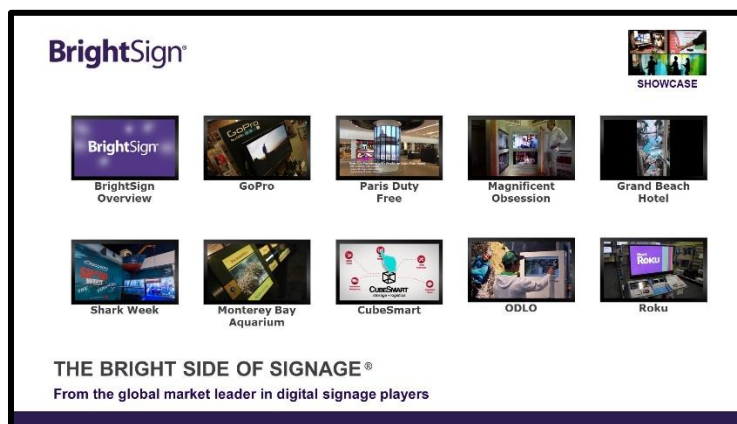
- Tap anywhere on the screen to advance to the next slide in the feature series.
- Tap the **Home** icon to return to the Main Feature Screen. If only one slide is available for the feature, tapping anywhere on the screen will also return to the Feature Main Screen.
- Tap the **Demo** icon (if available) to switch to a presentation that demonstrates the feature



3. Showcase Section:

This section allows you to view a short video of some successful and unique BrightSign customer installations.

- **Tap an image** to view a video of the customer installation. Tap the screen at any time during the video playback to return to the Main Showcase Screen.
 - Note: when viewing the new BrightSign Overview video, it will continue to playback until you touch the screen. The other showcase videos will return to the Main Showcase Screen once the video playback is complete.
- To return to the Main Presentation Screen, select the **BrightSign** logo in the upper-left corner of the screen.





Main Showcase Screen

4. Presentations Section:


This section allows you to select from various example presentations that highlights various features and capabilities that BrightSign offers.

- **Tap the image** of an example presentation to view it. The text below each presentation image describes the features of which it demonstrates.
 - Please note that all of the presentations you can select utilize the *Switching Presentations* BrightAuthor feature which means you will experience a short delay and black screen as the example presentation loads as well as when you return to the Main Presentation Screen.
- Tap the **home icon** to return to the Main Presentation Screen. If a home icon is not available, tap anywhere on the screen.






PRESENTATIONS




Corporate Lobby

- Live TV via HDMI In
- Dual video decode
- HTML5 swipe carousel




HTML5 Performance

- Chromium HTML web-rendering engine
- Swipe/pinch/zoom interactive
- Modular HTML feeds for weather, carousel and live social media
- Dual video decoding




Museum Exhibit

- Full HD video
- Touch buttons with animations
- Modular HTML5 submarine & ticker widgets




Retail Kiosk

- Touch interactive drone kiosk
- Multi-zone, HTML animation, zone messaging
- BrightSign App: UDP command to switch between drone brands




Smart Menu Board

- Full HD background video layered with animating HTML5 menu
- Live Text & UDP commands
- BrightSign App: menu item, price & special updates




Hospitality

- Touch & Swipe Interactivity
- Modular HTML5 zones mixed with full HD zones
- HTML5: time & weather
- Twitter feed




Retail Social Media

- Four zone screen layout
- Two HTML5 animating social media feeds



Restaurant Bar

- Live video feed via HDMI In
- HTML5 animating L-bar
- Zone Realizing of Live video by touching video



Car Dealership Kiosk

- Touch interactive
- Live HTML social media feed

THE BRIGHT SIDE OF SIGNAGE®

From the global market leader in digital signage players

Main Presentations Screen