

BrightSign media players deliver legendary reliability, security, and performance with an unparalleled commitment to excellence and innovation.



BrightSign Series 5

BUILT FOR PROFESSIONALS & CAPTIVATING EXPERIENCES

- Higher resolutions up to stunning 8K
- Powerful motion graphics that surpass HTML trends
- Expansive I/O to drive up to four screens at once, connect to any device & easily expand capabilities
- **Solid state** design built to run in extreme environments with no moving parts to fail
- **Broad selection** of players to meet any price point and performance need

BrightSign®

XT5



Made for audio experiences





Low-cost powerful performer

BrightSign® **HD**5



Best for interactivity & 4K video

XD5

BrightSign®

Designed for HTML animations
SHIPPING NOW



HTML Premium 8K
ns & connections
OW COMING SUMMER '23



BrightSign®

Revolutionary performance across multiple screens

SHIPPING NOW



THE POWER BEHIND EVERY BRIGHTSIGN PLAYER

- Secure: Reduces risks with a purpose-built file system that is un-hackable and configurable to any security standard
- Reliable: Legendary reliability boasting a < 0.1% failure rate across millions of players with self-healing & remote controls.
- Superior: Runs any content type, resolution, device, and technology integration for simple to sophisticated experiences.
- Sustainable: Easy to maintain, power efficient, built to last and scalable with free updates that leaves no player behind.

Powered by Purple.

Captivating Experiences

In today's fast-paced world, brands are looking to educate, entertain, inform, and inspire. We make it possible for businesses to connect with their customers in unique and exciting ways.

Built for Professionals

BrightSign players are designed for commercial applications. Because we want our A/V partners and end users to succeed, we listen carefully and use their feedback to improve and innovate.

Legendary Reliability

Downtime is costly. Boasting a failure rate of less than 0.1% across millions of players, BrightSign is the most reliable, secure, maintainable, and scalable digital signage solution available.