

BRIGHTSIGN MOBILE

UNIVERSAL CONNECTIVITY WITH LOW-COST PLANS BUILT FOR SIGNAGE

BrightSign Mobile offers an all-in-one solution for reliable player connectivity where Internet access is a challenge. It includes a low-profile USB regional modem with an installed SIM card and your choice of data plans that are custom-designed for signage and exclusive to BrightSign. Our affordable & flexible data plans can easily connect your player to the cloud with confidence.



Feature & Benefits

Universal Connectivity

- Delivers reliable player connectivity where access is a challenge

Stellar Coverage

- Supplies 4G performance with two Tier 1 carriers across the USA, Canada & Europe

All-in-One Solution

- Includes a low-profile USB regional modem paired with a mobile data service supported by BrightSign

Affordable Plans

- Offers three low-cost, 6-month data plans with low minimum data requirements designed for signage

Flexible Data Options

- Supports month-to-month services and fixed data prices for both overages & scheduled content updates

Fully BrightSign-Integrated

- Provides plug & play modem setup with full support on BSN.cloud, BrightAuthor:connected & integrated partner CMS solutions



\$120 MSRP

BrightSign Regional USB Modem

Low-profile USB-A connected regional modem with an installed SIM card for the following regions:

- North America:
SKU: MDM-USB Connect 4G v2 NA
- Europe:
SKU: MDM-USB Connect 4G v2 EU

Compatible on all BrightSign Series 3 & 4 players with a USB port & BrightSign AU335

Notes:

- BrightSign Mobile service will only function on a BrightSign purchased regional USB model
- When using a BrightSign LS424 player, we recommend connecting the BrightSign USB modem to a powered USB hub for uninterrupted operation.

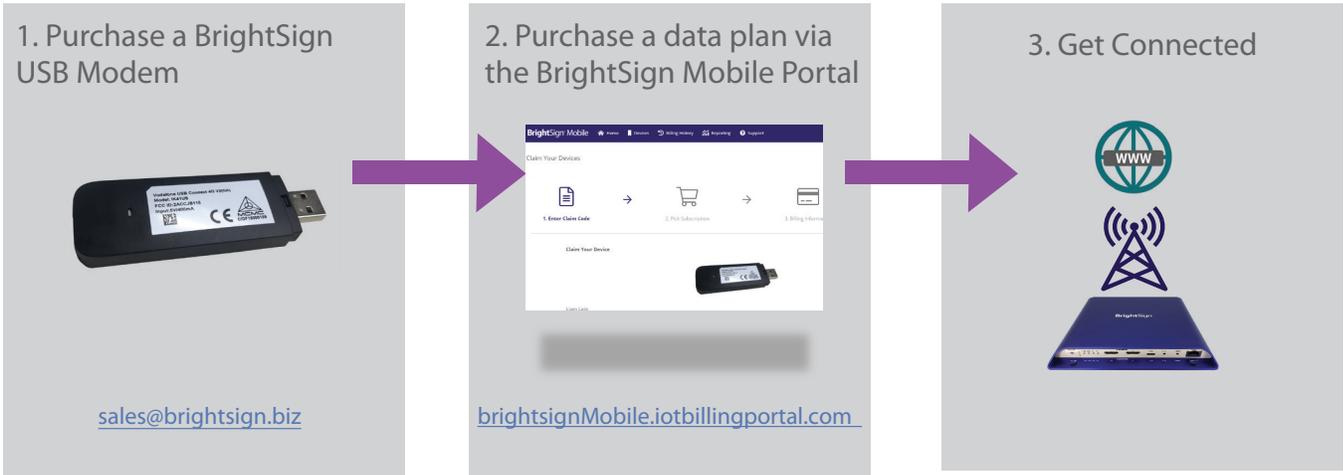
DATA PLANS

	USA	EUROPE	CANADA
500 MB/MONTH PLAN	\$13/GB	\$13/GB	\$26/GB
Initial 6-month contract	\$39	\$39	\$78
Monthly pricing thereafter	\$6.50	\$6.50	\$13
Hard Cap: Additional 500 MB data	\$6.50	\$6.50	\$13
Soft Cap: Overage costs	\$0.013/MB	\$0.013/MB	\$0.026/MB
1 GB/MONTH PLAN	\$11/GB	\$11/GB	\$25/GB
Initial 6-month contract	\$66	\$66	\$150
Monthly pricing thereafter	\$11	\$11	\$25
Hard Cap: Additional 500 MB data	\$5.50	\$5.50	\$12.50
Soft Cap: Overage costs	\$0.011/MB	\$0.011/MB	\$0.025/MB
2 GB/MONTH PLAN	\$10/GB	\$10/GB	\$24/GB
Initial 6-month contract	\$120	\$120	\$288
Monthly pricing thereafter	\$20	\$20	\$48
Hard Cap: Additional 500 MB data	\$5	\$5	\$23
Soft Cap: Overage costs	\$0.010/MB	\$0.010/MB	\$0.024/MB

NOTES:

- BrightSign Mobile data plans will only function on a BrightSign regional USB modem
- Pricing does not include taxes or VAT
- After the first 6-months of the initial contract, plans automatically change to month-to-month charges
- When data limits are reached, service continues & overage pricing automatically is charged to your account
- Hard cap plans available for those that cannot tolerate overages

Getting Started



BRIGHTSIGN MOBILE COUNTRY SUPPORT

Countries

- Austria
- Belgium
- Bulgaria
- Canada
- Croatia
- Cyprus
- Czech Republic
- Denmark
- Estonia
- Finland
- France
- Germany
- Greece
- Hungary
- Ireland
- Italy
- Latvia
- Lithuania
- Luxembourg
- Malta
- Netherlands
- Norway
- Poland
- Portugal
- Romania
- Slovakia
- Slovenia
- Spain
- Sweden
- Switzerland
- United Kingdom
- United States of America

Note

- Plans can be purchased from any supported country and then used in another supported country
- The correct regional USB modem must match the region in which it will be operating.